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Task/Content Analysis on Skype

Type 1 Presentation

Topic: What is Skype?

Audience: Non-Skype Adult users

Purpose: To inform non-Skype users of what Skype is and why they should use Skype.

1. What is Skype?
 - a. Free Download
2. Why non-Skype users should use Skype?
 - a. It's Free
 - b. Skype allows you to do the following over the internet:
 - make voice calls
 - make video calls
 - send messages
 - and share files
3. How can non-Skype users use Skype?
 - a. Users can use Skype from any computer or mobile device.
4. What is needed to use Skype?
 - a. Skype account
 - b. PC or mobile device
 - c. Web cam and microphone
 - d. Skype software or app on your device
5. What additional information non-Skype users need to know?